## CRAIN'S DETROIT BUSINESS

Detroit and Southeast Michigan's premier business news and information website

Originally Published: December 26, 2013 1:47 PM Modified: December 26, 2013 2:25 PM

## \$40M retirement community coming to Bloomfield Hills

By Bridget Vis

A \$40 million continuing care retirement community is coming to Bloomfield Hills.

The groundbreaking for **Cedarbrook of Bloomfield Hills**, on Woodward Avenue north of Opdyke Road, happened earlier this month, and the facility is scheduled to open in September 2015, said Michael J. Damone, president of **Cedarbrook Senior Living LLC**.

Damone said he decided to develop the first continuing care retirement community in the Birmingham/Bloomfield Hills area in 2006, after his mother, who was in failing health, asked him to do so near her home.



The future finished main entrance of Cedarbrook of Bloomfield Hills is shown in a rendering.

"People live their whole lives in the community, and they want to stay in the community, but there wasn't an option for continuing care in this community before," said Damone, who has more than 20 years of experience in building retirement communities across the country.

He said he closed on the 7.5-acre site for Cedarbrook last year and selected Daniel Tosch from Bloomfield Hills-based **Progressive Associates Inc.** as the project's architect.

The development will be a five-level single building retirement community set into the hillside that offers multiple types of services: independent living, couples care, assisted living, memory care and skilled nursing, Damone said.

"It's meant so that as a person's care needs increase, they can move to different levels of care within the community without having to move out of the community," he said.

The 164,000-square-feet building will include a heated underground parking garage, a fitness and rehabilitation center, multiple on-site dining options and a movie theater, according to the community's website.

Damone said that Cedarbrook will also work with **Wayne State University**'s Institute of Gerontology to be a resource for residents and their families.

Once Cedarbrook of Bloomfield Hills is completed, Damone said there will be 146 total units, of which 30 percent of the independent living units have been pre-leased.

He said he expects full residency (around 160 people) to be reached 12 to 18 months after the building opens.

© 2014 Crain Communications Inc. Use of editorial content without permission is strictly prohibited. All rights Reserved www.crainsdetroit.com